



CALIMERA

have
a nice
day

CALIMERA - HAVE A NICE DAY.

OUR UPMARKET, FAMILY-FOCUSED BRAND, CHARACTERIZED BY A MODERN STYLE AND DEDICATED CALIMERA FEATURES.

Calimera is a feeling. The feeling of being welcome. The feeling of pure happiness. Warm sunbeams caressing your skin. The unique taste of a watermelon. Shining children's eyes. Calimera is time. Time for yourself and for others. Time together, family time! Calimera is freedom. Freedom to follow your heart and your inner voice. Calimera is the arriving in a place creating unforgettable moments for you and your whole family, realising our "Have a nice day" vision. And when the sun goes down, you will be saying: "It was a great day, one to be remembered!"



Minimum Requirements

General:

- Minimum 4 stars local and international category
- Direct access to beach or premium location (note: not mandatory in the Canary Islands)
- Upmarket family-focused brand
- Quality level (to achieve) TrustYou recommendation level 82%
- Wireless internet connection in the entire hotel & free of charge
- Sustainability & HACCP
- Board offered: AI

Rooms and Lobby:

- 200+ units
- A share the inventory for concept-specific family brand (Calimera-rooms/kids play corner)
- A share of the rooms with connecting door
- All rooms with balcony or terrace
- Lobby with community table

Pool areas:

- Generous pool areas with min. 3 pools
- 1 main pool
- 1 relax pool
- 1 small play pool for infants and kids 2-4 years old, (max depth 0,4 m, ideally heated)
- 1 splash park
- Heated pool in all- year- round operation

Outlets:

Variety of restaurants and bars:

- 1 main buffet restaurant with structure for market-place concept
- 1 local theme restaurant
- Min. 3 bars (lobby, pool, beach community hub)
- Suitable space to implement the Calimera concept according to specifications:
- Beach community hub
- Min. 1 outdoor area with min. 2 BBQ grills
- Spacious Kids Club & designated Teens-Lounge
- Kids adventure playground with sun shelter
- Theatre
- General sports & trend sports areas

